

BRIAN WAGNER

Digital Content Creator | Audio Engineer | Radio Broadcaster | Podcast Producer

Canal Winchester, OH • (614) 581-3398 • wagner1199@live.com • linkedin.com/in/brianwagnermedia • wagner1199.myportfolio.com

PROFESSIONAL SUMMARY

Dynamic media professional with 10+ years of hands-on experience spanning internet radio broadcasting, podcast production, audio engineering, and digital content creation. Founder and Program Director of **KDUB Radio** — a fully operational internet radio station built from the ground up. Host of **The We Is Smart Podcast** and creator of **Clearing Out My Head**. Combines deep audio expertise (B.S. Audio Production, Full Sail University) with a **Master's in Information Technology** (GPA 3.92) to deliver content strategies that are both creatively compelling and technically sound. Proven ability to build audiences, lead programming, and produce polished multimedia content across platforms.

PROFESSIONAL EXPERIENCE

Co-Creator, Program Director & Music Director

Jan 2016 – Present

KDUB Radio (Internet Radio Station) • Canal Winchester, OH

- Founded and scaled a fully operational internet radio station from concept to launch, building a multi-genre programming slate that spans music, talk, and specialty shows.
- Direct all programming strategy, music scheduling, and on-air format development — driving consistent listener growth and year-over-year audience engagement.
- Pioneered cutting-edge broadcast features and programming formats that differentiated KDUB Radio in the competitive internet radio landscape.
- Oversee all technical operations including stream management, audio quality control, and digital distribution across multiple listening platforms.
- Manage talent relationships, show scheduling, and content partnerships to diversify and expand programming offerings.

Podcast Editor & Producer

Sep 2021 – Present

Freelance • Canal Winchester, OH

- Edit audio files for clarity, flow, pacing, and broadcast-quality sound using Descript and Pro Tools — consistently delivering polished episodes that elevate client brands.
- Produce show notes, episode descriptions, and promotional materials that drive listener discovery and SEO visibility for each episode.
- Manage end-to-end publishing workflows including scheduling, RSS distribution, and platform uploads (Spotify, Apple Podcasts, etc.), ensuring timely and consistent episode delivery.
- Consult clients on content strategy, episode structure, and audience growth techniques.

Digital Content Creator

May 2025 – Present

Freelance • Canal Winchester, OH

- Produce short-form multimedia content — including Reels, Stories, and social video — optimized for engagement across Facebook and Instagram.
- Manage a structured content calendar to ensure consistent, on-brand delivery of high-quality materials.
- Apply platform-specific best practices for visual storytelling, caption writing, and audience targeting to maximize organic reach.

Instructor — Radio Broadcasting & Audio Production

Jun 2018 – Oct 2019

Ohio Media School • Columbus, OH

- Developed and delivered engaging radio broadcasting curriculum, mentoring aspiring broadcasters and building a foundation of both technical skills and on-air confidence.

- Introduced modern audio production techniques into the program — elevating course relevance and equipping students with industry-current tools and workflows.
- Earned recognition for student outcomes and instructional effectiveness; built lasting mentor relationships with students who have since entered professional media roles.

Morning Show Intern — Loper & Randi
North American Broadcasting Co. • Columbus, OH

May 2016 – Jun 2018

- Conducted in-depth research on trending topics, delivering timely, relevant content to on-air hosts for live morning show segments.
- Assisted in executing on-air contests and audience engagement campaigns that drove measurable increases in listener participation.

Route Settlement Associate
G&J; Pepsi-Cola • Columbus, OH

Jul 2005 – Present

- Analyze daily financial and operational reports using advanced Excel functions — enabling data-driven decision-making and improved efficiency across route settlement processes.
- Implemented streamlined cash-handling procedures that improved transaction accuracy and processing speed.
- Collaborate cross-functionally to optimize resource allocation and operational workflows.
- Maintain meticulous accuracy in data entry, document management, and record-keeping systems.

SKILLS & TECHNOLOGY

Audio Production & Engineering

Pro Tools • Descript • Audio Post-Production • Podcast Editing • Mixing Techniques • Broadcast Audio Quality Control

Content Creation & Strategy

Short-Form Video Production • Social Media Content • Reels & Stories • Content Calendar Management • Audience Growth Strategy

Digital Tools & Platforms

Adobe Express • SocialPilot • Descript • Pro Tools • Canva • Spotify for Podcasters • Apple Podcasts Connect

Radio Broadcasting & Programming

Internet Radio Operations • Music Programming • Program Direction • On-Air Format Development • Show Scheduling • Talent Relations

EDUCATION

Master of Science — Information Technology
Southern New Hampshire University, Manchester, NH

Oct 2019 – Nov 2022 | GPA: 3.92 / 4.0

Relevant Coursework: Website Construction, Principles of Database Design, Interface Design for Web, Website Optimization

Bachelor of Science — Audio Production
Full Sail University, Winter Park, FL

May 2015 – Jun 2018 | GPA: 3.87 / 4.0

Course Director Award • Member, National Society of Collegiate Scholars (NSCS) • Relevant Coursework: Mixing Techniques, Audio Postproduction, Professional Writing, Project & Portfolio