

BRIAN WAGNER

Digital Media Technology | Content Operations | Audio Engineering | M.S. Information Technology
Canal Winchester, OH • (614) 581-3398 • wagner1199@live.com • linkedin.com/in/brianwagnermedia • wagner1199.myportfolio.com

PROFESSIONAL SUMMARY

Technology-fluent media professional with a **Master of Science in Information Technology (GPA 3.92)** and 10+ years of hands-on experience building and operating digital media platforms. Founder of **KDUB Radio** — a fully self-operated internet radio station — demonstrating end-to-end ownership of digital infrastructure, content operations, and audience platform management. Skilled in data analysis, content workflow optimization, web technologies, and multimedia production tooling. Combines a rare dual background in **IT systems** and **professional audio/content production** to bridge the gap between technical operations and creative delivery — uniquely suited for Content Operations, Digital Media Management, and Tech-Enabled Media roles.

CORE COMPETENCIES

Digital Media Operations	Content Workflow Management	Data Analysis & Reporting
Web Technologies (HTML/CSS/DB)	Platform & Distribution Management	Audio Engineering & Post-Production
Social Media Strategy	Process Optimization	Instructional Design & Training

PROFESSIONAL EXPERIENCE

Founder, Platform Operator & Program Director

Jan 2016 – Present

KDUB Radio (Internet Radio Station) • Canal Winchester, OH

- Architected and launched a fully operational internet radio platform from the ground up — managing all technical infrastructure including streaming servers, audio pipelines, and multi-platform digital distribution.
- Oversee end-to-end content operations: programming strategy, scheduling systems, content calendar management, and quality control across all broadcast formats.
- Implemented platform growth initiatives that expanded listener reach and diversified content offerings across music, talk, and specialty programming categories.
- Manage all digital presence including social media channels, platform integrations (Spotify, TuneIn, etc.), and audience engagement analytics.
- Coordinate talent, content partnerships, and show production — functioning simultaneously as technical operator, creative director, and platform manager.

Route Settlement Associate — Data Analysis & Operations

Jul 2005 – Present

G&J; Pepsi-Cola • Columbus, OH

- Leverage advanced Microsoft Excel functions — including pivot tables, VLOOKUP, and conditional formulas — to analyze daily financial and operational reports, supporting data-driven decision-making across route settlement processes.
- Partnered with cross-functional teams to identify inefficiencies and implement process improvements, resulting in faster resource allocation and more accurate route reconciliation.
- Designed and enforced streamlined cash-handling procedures that measurably improved transaction accuracy and reduced processing time.
- Maintain rigorous standards for data entry, document scanning, and digital record-keeping — ensuring audit-ready information retrieval across high-volume daily operations.

Podcast Producer & Audio Engineer

Sep 2021 – Present

Freelance • Canal Winchester, OH

- Manage full post-production workflow for multiple clients — editing, mixing, mastering, and distributing podcast episodes across major platforms using Descript and Pro Tools.
- Automate publishing workflows and distribution schedules to ensure consistent, timely episode delivery to Spotify, Apple Podcasts, and other RSS platforms.
- Produce SEO-optimized show notes and metadata to improve episode discoverability and listener growth.

Digital Content Creator

May 2025 – Present

Freelance • Canal Winchester, OH

- Produce and schedule multimedia content across social platforms using SocialPilot and Adobe Express — maintaining a structured content calendar for consistent brand delivery.
- Apply platform algorithm insights and engagement analytics to guide content format decisions and maximize organic reach on Facebook and Instagram.

Instructor — Radio Broadcasting & Audio Production Technology

Jun 2018 – Oct 2019

Ohio Media School • Columbus, OH

- Developed technical curriculum integrating modern audio production tools and broadcasting software — equipping students with industry-current skills and hands-on toolchain experience.
- Designed instructional frameworks that balanced theoretical foundations with practical, project-based learning outcomes — increasing student readiness for professional production environments.

Morning Show Production Intern — Loper & Randi

May 2016 – Jun 2018

North American Broadcasting Co. • Columbus, OH

- Researched and delivered trending topic briefs to on-air hosts, supporting live content production under real-time broadcast constraints.
- Assisted in planning and executing on-air audience engagement campaigns that drove listener participation.

TECHNOLOGY & TOOLS

IT & Web Technologies

Website Construction • Database Design Principles • Interface Design for Web • Website Optimization • Microsoft Excel (Advanced) • Data Analysis

Content & Distribution Platforms

Spotify for Podcasters • Apple Podcasts Connect • SocialPilot • TuneIn • RSS Feed Management • Social Media Management

Audio Production Software

Pro Tools • Descript • Audio Post-Production • Podcast Editing • Mixing & Mastering • Broadcast Audio QC

Creative & Operations Tools

Adobe Express • Canva • Content Calendar Management • Digital Workflow Automation • Process Documentation

EDUCATION

Master of Science — Information Technology

Oct 2019 – Nov 2022 | GPA: 3.92 / 4.0

Southern New Hampshire University, Manchester, NH

Coursework: Website Construction, Principles of Database Design, Interface Design for Web, Website Optimization

Bachelor of Science — Audio Production

May 2015 – Jun 2018 | GPA: 3.87 / 4.0

Full Sail University, Winter Park, FL

Course Director Award • Member, National Society of Collegiate Scholars (NSCS) • Coursework: Mixing Techniques, Audio Postproduction, Professional Writing, Project & Portfolio